

Frye Lights

A Neighborhood Newsletter From Councilmember Donna Frye



July 2003

Volume 1, Issue 4



*Proudly Serving
the District Six
Communities of:*

Bay Ho

Bay Park

Birdland

Clairemont

De Anza

Kearny Mesa

Linda Vista

Mission Valley

Mission Village

Morena

Serra Mesa

Stonecrest

A Message From the Desk of Councilmember Donna Frye

Thank you to everyone who spent their time and energy supporting our City services in the Fiscal Year 2004 Budget. Some deep cuts to the Park and Recreation Department were proposed, but with your help we were able to save many important services. I want to give a special thanks to: Patty's Slender Benders from Serra Mesa, League of Women Voters, Mission Bay Park Committee, Tecolote Canyon Citizens Advisory Committee, Kearny Mesa Recreation Council, Visa Terrace parents, Linda Vista Recreation Council, Linda Vista Planning Committee, Clairemont Mesa Planning Committee, Serra Mesa Recreation Council, San Diego Audubon Society, Environmental Health Coalition, Marian Bear Natural Park Recreation Council, Tecolote Recreation Council, Clairemont Town Council, Visually Impaired People's Services, Ocean Beach Grass Roots Organization, San Diego BayKeeper and De Anza Mobilehome Park residents.

A Victory for Parks and Recreation in San Diego

On Saturday, June 14, Councilmember Frye held a "Rally to Save Our Parks" to protest the proposed cuts to the Park and Recreation Department budget. The \$5.7 million in proposed cuts included off season pool closures, seasonal restroom cleaning and litter pick up at Mission Bay Park and Coastal Parks, reduced recreation center hours and much more.

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Frye asked residents to tell their personal stories about how the proposed cuts to the budget will impact their lives at the "Rally to Save Our Parks"

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Frye's belief that all residents of San Diego deserve to have a decent quality of life for themselves and their children, inspired her to make sure that these programs and services would not be cut.



Councilmember Frye urges residents to remain active in the effort to make the Park and Recreation Budget whole

On June 23, the City Council passed the final budget for the Park and Recreation Department. With the leadership of Councilmembers Frye, Atkins and Zucchet the budget included:

- seasonal pool operations
- an increase in recreation hours from the proposed 40 hours up to 48 hours/week
- Mission Bay Park and Coastal park litter removal and restroom cleaning
- pier cleaning
- Chollas Lake ranger
- retention of current hours for the Balboa Park Activity Center, Morley Field and Municipal Gym
- Mission Bay Park watering
- Balboa Park tram
- establishment of a Mission Bay Park Matching fund



The Slender Benders from Serra Mesa came out against limiting hours at all of the recreation centers in San Diego

This victory for the parks and recreation programs in San Diego and the residents who utilize these programs demonstrates the effectiveness of public input in the budget process.

Mission Bay Landfill Technical Advisory Committee: Latest Update

On June 30, 2003, the City Council unanimously authorized the City Manager to contract with SCS Engineers to perform a site assessment of the closed Mission Bay landfill. The closed landfill, in the South Shores area of Mission Bay adjacent to SeaWorld, was used as a dump site for toxic materials in the 1950's. The community has long been concerned that the landfill may be leaking and impacting public health. The study will cost \$600,000 and be funded from the Refuse Disposal Enterprise Fund. The study is expected to begin in October and results should start coming in by July of 2004. The results of the study will be presented to the Natural Resources and Culture Committee.

The Mission Bay Landfill Technical Advisory Committee (TAC), co-chaired by Councilmember Frye and Councilmember Zucchet, chose SCS Engineers after a selection committee made up of City staff and Mission Bay TAC members determined SCS Engineers was the most qualified consultant. The Mission Bay Landfill Technical Advisory Committee is made up of community members, scientists, the Regional Water Quality Control Board, City staff, and environmental organizations. The Mission Bay TAC will continue to monitor this study and any related issues.

As a reminder, these meetings are open to the public and participation from community members is welcome. The next meeting will be on July 25, 2003. For meeting agendas, minutes and other documents, please go to www.sandiego.gov/cd6.



Community Leader Highlight -Richard Vernon-

Richard Vernon has worked as a community volunteer in Kearny Mesa for many years. His most recent project is planting trees in his neighborhood of Royal Highlands. Richard is a member of the Kearny Mesa Planning Group.

He has made it his goal to beautify the Kearny Mesa community.

Thank you
Richard!



Richard Vernon pointing to the new trees that he was instrumental in getting planted in Kearny Mesa

Graffiti Control Program

The City of San Diego has a Graffiti Control Program to help our communities take the streets back from gangs and taggers. Graffiti can range from inscriptions to slogans to drawings that are scratched, scribbled or painted on a wall or other public or private surface. Graffiti is not art, but vandalism that is prohibited without permission of the property owner.

If you see graffiti in your neighborhood on public or private property, please report it to the Graffiti Control Program by calling the Graffiti Hotline at (619) 525-8522. City crew members will remove the graffiti from city property, usually within four days of receiving the report. If the graffiti is on private property, city code compliance officers will notify the property owner of their own responsibility to remove it.

Thank you for your efforts to keep San Diego a beautiful place to live.

Neighborhood Beautification Project

On Saturday, June 28, 2003, professional artists painted utility boxes up and down Linda Vista Road between Comstock Street and Genesee Avenue. Approximately 13 boxes will be painted as part of the project. The boxes will continue to be painted throughout July. The artists will be adhering to a multi-cultural theme in their work.

Councilmember Frye contributed \$10,000 of Community Development Block Grant funds to the project. Involvement and participation by local community members has been crucial to the success of this effort. Public participation is always important in making these neighborhood projects successful. Three boxes in front of the Linda Vista Elementary School Annex have already been painted by local students, while members of local community groups have helped pinpoint locations for the artists to paint boxes and have worked closely to coordinate the event.

Frye funded this program because it is an easy and fun way to beautify and brighten our neighborhoods. By transforming plain utility boxes, which are often targets for graffiti, into works of art we help to create a sense of pride for the community. The theme carried across on each utility box is particular to each neighborhood participating in the program. The multi-cultural theme for the utility box art reflects the many cultures that exist and cross paths in the Linda Vista community.

Councilmember Frye has worked closely with the Youth Leadership Network in an effort to beautify District Six neighborhoods by employing local artists to create public art. The Youth Leadership Network's mission is to mobilize youth by developing community awareness through need assessment and to inspire community involvement by active participation and the development of solutions.



Summertime Crime

Your help is needed to watch over our communities this summer. It seems that warmer weather, longer days, and school being out coincides with more problems each year.

Please join your neighbors in making sure our communities are safe this summer. Just by simply paying attention at our parks, streets, canyons and schools this summer we can do our part. If you witness a crime in progress, call 9-1-1. Make a note of the date, time, and exact location. A description of the person(s) involved, and a license plate number and description of any cars used by the perpetrators are invaluable. All of this information reported to the Police, even after the fact, can help lead to the arrest and conviction of crime in Clairemont. To report a crime after it has happened, call the Police at (619) 531-2000.

If residents partner with the Police to watch over our communities we can ensure that San Diego will continue to be beautiful and enjoyable this summer.

Tecolote Youth Baseball



Councilmember Frye addressed the Tecolote Youth Baseball League on Closing Day

baseball to the community.

Councilmember Frye attended the closing day ceremony for Tecolote Youth Baseball. She spoke to the players and parents about the importance of programs like league

Tecolote Youth Baseball League helps the city maintain the ball fields and also contributes to the Tecolote Recreation Council. For more information contact the league at (619) 275-3334.



Clairemont Tree Planting

On Saturday, June 14, Councilmember Frye oversaw the planting of 44 trees in the Clairemont area. The planting, in conjunction with the City of San Diego Streets Division and People For Trees, provided the Clairemont area with 44 fifteen gallon Bradford Pear and Purple Leaf Plum trees on Leher Street and Conrad Street, which will be planted by community volunteers with assistance from People For Trees.

Councilmember Frye feels it is vital that we continue to plant trees throughout our communities and neighborhoods in order to beautify the community, help to abate the problem of urban heat islands and assist in the prevention of unnecessary runoff. Planting trees along public streets has also been proven to slow the speed of traffic passing through the neighborhood, thus contributing to the safety of our community.

This tree planting is part of the City of San Diego Community Forest Initiative. The goal of the program is to create a living community forest throughout San Diego. The aspect of this program that makes it a success is the participation of friends and neighbors who are concerned about their community. Projects such as this help to create a sense of community involvement throughout San Diego. The program calls for 5,000 trees to be planted each year for 20 years throughout San Diego, culminating in the planting of 100,000 trees.

Councilmember Frye has been a vocal advocate of beautifying our neighborhoods by creating an urban forest. She has been active in the effort to plant trees in District Six by targeting Ashford Street and Lindbergh Park in Clairemont, Mission Village Drive in Serra Mesa and Morena Boulevard in the Linda Vista/Clairemont area for sizeable plantings.

People For Trees is a community-based group adhering to a philosophy of public betterment and environmental awareness. Through community plantings, stewardship, and education, People For Trees works to create a greener, cooler, more harmonious environment for the benefit of all and healthy urban forests, now and for future generations. To get involved in San Diego's Community Forestry Initiative, please call 619-236-TREE (8733).



TIMBER...Frye Removes Last Utility Pole on Morena Boulevard



Councilmember Donna Frye removed the last utility pole on Morena Boulevard, marking the end of the year long undergrounding project.

Councilmember Frye removes the last utility pole from Morena Boulevard

This undergrounding project extends

from Napier Street to Ariane Drive at the northern most end of Morena Boulevard, covering 18,900 feet. It took over a year of construction and cost approximately \$4,500,000.

This project is just one of Councilmember Frye's many efforts to make Morena Boulevard a safe and attractive entry way to the communities of Clairemont and Linda Vista. She has also provided funding for the landscaping of medians on the southern end of Morena Boulevard, planted over 100 trees along Morena Boulevard, installed two traffic lights and re-striped the traffic lanes to discourage street racing at the northern end of the Boulevard.

Also in attendance at the ceremony were the City's Undergrounding Coordinator and representatives from SDG&E, SBC and Cox Cable.



Clairemont Family Day

Don't forget to mark your calendar for Saturday, August 2, 2003 for the 14th annual Clairemont "Family Day." This event is held at the South Clairemont Community Park located at 3605 Clairemont Drive. Clairemont "Family Day" is always a good time for adults and kids alike.

The festival will have carnival rides, arts & crafts, live local bands and numerous vendors selling goods and food. This years theme will be "Recycle, Reuse, Restore." If you are interested in having a booth at the fair please contact the South Clairemont Recreation Center at (858) 581-9924.

Serra Mesa Community Fair

You are invited to come out to the Serra Mesa Community Fair on Saturday, September 20 at 10:00 am. The fair will be held at the Serra Mesa Recreation Center at 9020 Village Glenn Drive. It is an all day event that always has many great vendors with great food and fun crafts. If you are interested in having a booth at the fair please call (858) 573-1429.

The fair will have pony rides, live bands, raffle drawings, local performers, an astro jump, clowns and more. It is open to the public and admission is free. This years theme is "Celebrating Our Heroes."

Evening Concert: Bayou Brothers

The Mission Valley Library will be hosting the Bayou Brothers at an evening concert on Thursday, July 10. This free concert will begin at 7:00 pm with first come first serve seating. The Bayou Brothers will present a program of the unique musical heritage and rich history of Cajun/Zydeco music. It will be great music and entertainment for the entire family.



Lead Safe Neighborhoods Program

Councilmember Frye allocated \$50,000 of Federal Community Development Block Grant Funds to the City's Lead Safe Neighborhoods Program. There are five elements of this program: education and outreach, blood testing children, lead hazard identification, code enforcement of substandard housing containing lead hazards and lead abatement.

In order to stop lead poisoning before it happens, the City will be focusing on education and outreach by partnering with community based organizations. With limited funding, this can have the biggest impact in preventing lead poisoning.

The testing of children for lead poisoning is not common. The City will partner with local health providers to do blood tests at clinics and mobile testing located at various testing sites. Only children under six will be tested.

The lead hazard identification program will offer a preliminary free screening including visual inspection and paint testing. Based on this information, a more comprehensive inspection may occur.

Code enforcement will be an important tool in preventing lead poisoning before it occurs. City Departments will work together to identify and enforce lead hazards.

Lead abatement is the final action that will be taken to remediate lead hazards.

Home Remodeling Tips

Are you thinking about remodeling your home or adding other improvements such as decks, spas, or retaining walls? Construction permits are required by the City of San Diego for certain construction projects.

These permits are the way that the City of San Diego regulates construction. Whether you are

doing structural, plumbing, mechanical, or other types of construction, the permits are enforced to ensure neighborhood safety. Many small projects don't require permits, but it would be a wise idea to check with the city prior to doing work, as it may violate city code. If a code is violated, a fine may be imposed.

Construction permits are issued at the city's Development Services Center located at 1222 First Avenue in Downtown San Diego. Development Services has a Permit Information Line at (619) 446-5000 for your convenience. Feel free to contact them with any questions or concerns you may have.

Go Online

One of Councilmember Frye's top priorities is to make the City of San Diego more accessible to her constituents. One way that she has done this is by putting many commonly used resources in one place on the District Six website, www.sandiego.gov/cd6.

The community pages are filled with valuable resources, such as a tool to locate residential services in your neighborhood and community meeting schedules. On the Community Right to Know page, a community feedback form is provided so that you can tell Councilmember Frye if she is addressing your concerns. On that page there is also a space for you to enter your email address so that you can receive periodic updates.

If you do not have internet access in your home, you can utilize one of our many libraries that provide computers with internet access for the public.

A Fond Farewell to Steve Hadley

Steve Hadley who has represented Clairemont for Councilmember Frye for the past two years has left the District Six office to pursue a career in the legal field. We will all miss him.



Important Phone Numbers

Abandoned Vehicles	858 495-7856
Animal Regulation	236-4250
Beach & Bay Advisory	338-2073
Bicycle License	533-4300
Birth and Death Records	237-0502
Brush Abatement	236-5500
Building Permits	446-5000
Buses/MTS Access	233-3004
Canyon Watchers Program	858 292-6484
City Council Docket Info	533-4000
Community Service Center	858 581-4111
Code Violations	236-5500
Curb Maintenance	527-7500
Dead Animal Removal	858 694-7000
Dog Licenses	767-2675
Fire Stations	533-4300
Graffiti	525-8522
Hazardous Materials Hotline	235-2111
Housing Commission	231-9400
Humane Society	299-7012
Libraries	
Balboa	858 573-1390
Clairemont	858 581-9935
Linda Vista	858 573-1399
North Clairemont	858 581-9931
Serra Mesa	858 573-1396
Litter Control	858 492-5010
Noise Regulation	236-5500
Office of Small Business	685-1390
Park and Recreation	525-8219
Parking Citations	236-7145
Police: Non-Emergency	531-2000
Pot Hole Hotline	527-7500
Rec Centers	
Kearny Mesa	858 573-1387
Linda Vista	858 573-1392
North Clairemont	858 581-9926
Serra Mesa	858 573-1408
South Clairemont	858 581-9924
Tecolote	858 581-9930
Recycling Hotline	533-5353
Senior Citizens Services	236-6905
Serra Mesa Community Connection	858 565-2473
Sewer Repair/Spills	515-3525
Sidewalk Maintenance	527-7500
Stormwater Pollution Hotline	235-1000
Street Lights	527-7500
Street Sweeping	527-7500
Traffic Control	533-3126
Tree Maintenance	527-5465
Water Emergency	515-3525
Water Utilities	515-3500
Zoning Regulation Info	236-5500

District Six Community Meetings

Clairemont Town Council
Place: Clairemont High School Cafeteria,
4150 Ute Drive
When: 1st Thursday/ Month
Time: 7:00 p.m.

Clairemont Mesa Planning Committee
Place: Clairemont Friendship Senior Center,
4425 Bannock Ave.
When: 3rd Tuesday/ Month
Time: 6:30 p.m.

Kearny Mesa Planning Group
Place: National University,
9388 Light Wave # 114
When: 3rd Wednesday/ Month
Time: 12:00 p.m.

Linda Vista Civic Association
Place: Linda Vista Recreation Center,
7064 Levant Street
When: 3rd Thursday/ Month
Time: 7:00 p.m.

Linda Vista Planning Group
Place: Linda Vista Library,
2160 Ulric Street
When: 4th Monday/ Month
Time: 7:00 p.m.

Mission Bay Park Committee
Place: Rotating Venue
When: 1st Tuesday/Month
Time: 6:00 p.m.

Mission Valley Community Council
Place: Mission Valley Library,
2123 Fenton Parkway
When: 3rd Thursday/ Odd Months
Time: 6:30 p.m.

Mission Valley Unified Planning Committee
Place: Mission Valley Library,
2123 Fenton Parkway
When: 1st Wednesday/ Month
Time: 12:00 p.m.

Serra Mesa Community Council
Place: ARC, 9575 Aero Drive
When: 4th Wednesday/ Month
Time: 7:00 p.m.

Serra Mesa Planning Group
Place: Taft Junior High School,
9191 Gramercy Dr.
When: 3rd Thursday/ Month
Time: 7:00 p.m.



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